

Elaine AND Wallace

a division of Inventor's Workshop, LLC

Fold'n HOLD

Fold 'n Hold Pop-up Deluxe Cooler

Pops up and folds flat in seconds

- Roomy 13" cube holds 48 cans—yet weighs only 2 lbs. when empty
- No assembly; pops up in a second
- Folds flat for convenient retail display and customer storage
- Waterproof, food-safe materials
- Removable, washable inner lining
- Outer pockets
- Lid slot for cooler packs
- Detachable, adjustable padded shoulder strap
- Sturdy carrying handles
- Durable nylon shell

PRODUCT



Pop-up Deluxe Cooler

#02-788 821858027885

Folds flat for storage



Pops up in seconds



PACKAGING

White reshippable box with color label (at left) available for retail customers.



SPECS

02-788 13" Pop-up Deluxe Cooler

Item Dims: 14.5" x 14.5" x 2.5" (sold flat at retail)

Master Dims: 30" x 15" x 15.5" (4.04ft³/40 lbs)

Master/Inner: 12/none

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All products subject to change.