

Company Profile

Who We Are

Elaine & Wallace, LLC develops and distributes innovative products to various wholesale channels and buying groups throughout the world. Headquartered in New Hampshire, we partner with a handful of industry-leading vendors to bring great ideas to market. Our clients include, or have included, some of America's biggest names in retailing: Avon, The Discovery Channel, QVC, The Norm Thompson Group, Staples, Target, and Toys 'R Us.

Our lines include a variety of clever, award-winning items.

- Fold 'n Hold is a line of versatile, collapsible storage cubes that double as tote bags.
- Our Pop-up File Tote, based on our Fold 'n Hold technology, lets you easily transport and store hanging files.
- Pair 'O Pals is a collection of cuddly, super-soft plush animals with an innovative twist. Each animal turns into another animal with a simple flip.
- Our customizable plates allow creative folks of all ages to display their artwork in a unique but useful way, while offering them the freedom to change their handiwork again and again.
- Our Ice Spot is the best way to get instant, hassle-free cold therapy no matter where or when you need it.

Our highly focused organization, entrepreneurial spirit and strategic partnerships allow us to move quickly and operate efficiently.

History

Our history is as unique as our products.

The first seed was planted by Big Idea Group, Inc., a New Hampshire invention agency created to bridge the gap between inventors and innovation-buying companies. In 2001, Big Idea Group created The Inventor's Studio, a wholly owned subsidiary, to bring several of its most promising products to market.

David Hudson was hired to start this new division and build the business. Over the years, The Inventor's Studio introduced an array of products to a diverse set of retailers. As the company grew, it became clear that it was strong enough to stand on its own.

In mid-2004, Mr. Hudson and an investor pool purchased The Inventor's Studio. Renamed Elaine & Wallace, we continue to bring one-of-a-kind products to the specialty toy & gift, home, hobby, and craft markets.